Instagram Sketchbook Rubric

/12 **Minimum of 12 images per month**

/10 **Visually thoughtful composition/colour scheme (photographs)**

* + Great photographs (angles & compositions)

/10 **Placement of images in Instagram**

* + seamlessly links the above elements together in both a conceptual & visual format (colour scheme links, photograph lines that weave into the next post, etc)
  + edits properly (text that accompany the post & edits out poor images)

/10 **Story Telling**

* + allows the viewer to learn about your interests, passions, & hobbies
  + shows your personal inspiration (sometimes text/quotes)
  + "savvy enough to mix a little bit of their look with some of their inspiration and some of their life"

/8 **Topic Proposed is the Topic Presented**

**/50 TOTAL**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | Month TWO | Month THREE | Month FOUR | Month FIVE |
| TOPIC Proposed |  |  |  |  |
| TOPIC Marked |  |  |  |  |
|  | /50 | /50 | /50 | /50 |

Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_